



**Electronic Media & Broadcasting Major**

For Students Following the:  
2010-2011 Catalog

Name:
Student ID:
Catalog Year:

CORE COURSES (24 Hours)				
Course	Pre-req	Credits	Term	Grade
EMB 100	Media Literacy			
EMB 110	Introduction to Mass Media			
EMB 140	Introduction to Media Aesthetics			
EMB 260 OR EMB 265	Writing for the Media  Broadcast News Writing	ENG 291		
EMB 396 OR EMB 397	Internship  Projects	2.75 GPA  Instructor Permission		

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CONCEPTUAL STUDIES (6 Hours) - Choose Two				
Course	Pre-req	Credits	Term	Grade
CMST 220	Interpersonal Communication	CMST 101 or 110		
CMST 303	Organizational Communication	CMST 101 or 110		
CMST 430	Communication Theories	CMST 101 or 110		
EMB 400	Media Criticism	EMB 110 & Junior Standing		
PSY 304	Consumer Psychology	PSY 100		

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PRACTICAL (6 Hours) - Choose Two				
Course	Pre-req	Credits	Term	Grade
EMB 210	Introduction to Video: Single Camera Production	EMB 140 (≥ C)		
EMB 215	Introduction to Audio Production	EMB 140 (≥ C)		
EMB 230	Broadcast Announcing	EMB 215		
EMB 305	Multiple Camera Production	EMB 210		
MIN 240	Introduction to 2D Design	EMB 140 or INF 186 (pre req or co req)		

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*Students will select ONE of the following specialization tracks to fulfill their major requirements.*

BROADCAST JOURNALISM TRACK (21 Hours)				
Course	Pre-req	Credits	Term	Grade
JOU 220	Newswriting I	ENG 101		
JOU 230	Newswriting II	JOU 220		
JOU 385/485	Mass Communication Law	JOU 110 or Junior Standing		
JOU 440	Media Ethics	EMB 100 or JOU 110 or Junior Standing		

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EMB 361	Advanced Newswriting	EMB 265			
ELECTIVE	EMB or JOU 300-400 Level Elective				
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ELECTRONIC MEDIA TRACK (21 Hours)					
Course	Pre-req	Credits	Term	Grade	
<b>Select TWO of the Following (6 Hours)</b>					
EMB 307	Media Programming	EMB 110			
EMB 313	Media Sales, Advertising, & Promotion	Junior Standing			
EMB 460	Media Management				
JOU 385/485	Mass Communication Law	JOU 110 or Junior Standing			
JOU 440	Media Ethics	EMB 100 or JOU 110 or Junior Standing			
<b>AND All of the Following (15 Hours)</b>					
ELECTIVE	EMB, POP, or MIN 300-400 Level Elective				
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ELECTIVE	Any College of Informatics Elective - may include EMB				
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Date of most recent check / update: \_\_\_\_\_

REQUIREMENTS FOR SUCCESSFUL COMPLETION OF EMB MAJOR		
	Major GPA	GPA Met?
Grade of C or higher or a 2.5 minimum major GPA required		
Current NKU Secondary Area of Study: _____		
Please note: A full minor is required for the EMB major. A focus will not be accepted.		

STATUS OF NKU GRADUATION REQUIREMENTS		
	Earned	Still Needed
120 EHRS total minimum credits required for NKU graduation		
45 total upper level (300-400) credit hours needed for NKU graduation		
Current Cumulative NKU GPA: _____		
Please note: NKU requires a 2.00 minimum cumulative GPA to remain graduation eligible. This may be different from your major expectations.		
Graduation eligibility also requires completion of General Education requirements, completion of 25% of total coursework at NKU, and completion of last 30 credit hours at NKU.		

PROGRAM CERTIFICATION		
	Yes or No	
Has student applied for graduation?		
Anticipated graduation	Semester	Year
This program certification has been reviewed by a COI Advisor _____		
	Name	Date
Note: NKU email is used to communicate all information about graduation status.		
Any changes to program certification requirements listed above must be approved in writing and submitted to the Registrar by a COI Representative.		