



**Bachelor of Arts in:  
Electronic Media & Broadcasting**

For Students Following the:  
2013-2014 catalog  
2014-2015 catalog

Name:
Student ID:
Catalog Year:

REQUIRED FOUNDATION OF KNOWLEDGE COURSE (6 Hours)					
Course		Pre-req	Credits	Term	Grade
CMST 101 OR CMST110	Public Speaking Intro to Communication Studies				
EMB 100	Media Literacy				

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Approved Exceptions

CORE COURSES (24 Hours)					
Course		Pre-req	Credits	Term	Grade
EMB 110	Introduction to Mass Media				
EMB 140	Introduction to Media Aesthetics				
INF 186	Media Web Coding	INF 101 or INF 110 or INF 120 or CIT 130 or EMB 140			
EMB 210	Introduction to Video: Single Camera Production	EMB 140 (≥ C)			
EMB 215	Introduction to Audio Production	EMB 140 (≥ C)			
EMB 260	Writing for the Media	ENG 291			
EMB 396 OR EMB 397	Internship Projects	2.75 GPA Instructor Permission			
EMB 400 OR EMB 435	Media Criticism Advanced Media Studies	EMB 110 & Junior Standing			

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CONCEPTUAL STUDIES (6 Hours) - Choose Two					
Course		Pre-req	Credits	Term	Grade
CMST 220	Interpersonal Communication	CMST 101 or 110			
CMST 303	Organizational Communication	CMST 101 or 110			
CMST 430	Communication Theories	CMST 101 or 110			
PSY 304	Consumer Psychology	PSY 100			

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PRACTICAL (6 Hours) - Choose Two					
Course		Pre-req	Credits	Term	Grade
EMB 305	Multiple Camera Production	EMB 210			
EMB 320	Advanced Audio Production	EMB 215			
EMB 421	Advanced Narrative Production	EMB 210			
EMB 422	Advanced Digital Video Editing	EMB 210			
EMB 423	Documentary Production				

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BUSINESS / LAW / ETHICS (6 Hours) - Choose Two					
Course		Pre-req	Credits	Term	Grade
EMB 307	Media Programming	EMB 110			
EMB 313	Media Sales, Advertising, & Promotion	Junior Standing			
EMB 460	Media Management	EMB 110			
JOU 485	Mass Communication Law	JOU 110 or Junior Standing			
JOU 440	Media Ethics	EMB 100 or JOU 110 or Junior Standing			

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300-400 LEVEL EMB, POP, or MIN ELECTIVE (3 Hours)					
Course		Pre-req	Credits	Term	Grade

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ANY COLLEGE OF INFORMATICS ELECTIVE (3 Hours)					
Course		Pre-req	Credits	Term	Grade

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Date of most recent check / update: \_\_\_\_\_

REQUIREMENTS FOR SUCCESSFUL COMPLETION OF EMB MAJOR		
	<b>Major GPA</b>	<b>GPA Met?</b>
Grade of C or higher or a 2.5 minimum major GPA required		
Current NKU Secondary Area of Study: _____		
Please note: A full minor is required for the EMB major. A focus will not be accepted.		

STATUS OF NKU GRADUATION REQUIREMENTS		
	<b>Earned</b>	<b>Still Needed</b>
120 EHRS total minimum credits required for NKU graduation		
45 total upper level (300-400) credit hours needed for NKU graduation		
Current Cumulative NKU GPA: _____		
Please note: NKU requires a 2.00 minimum cumulative GPA to remain graduation eligible. This may be different from your major expectations. Graduation eligibility also requires completion of General Education requirements, completion of 25% of total coursework at NKU, and completion of last 30 credit hours at NKU.		

PROGRAM CERTIFICATION		
	<b>Yes or No</b>	
Has student applied for graduation?		
	<b>Semester</b>	<b>Year</b>
Anticipated graduation		
This program certification has been reviewed by a COI Advisor _____		
	Name	Date
Note: NKU email is used to communicate all information about graduation status.		
Any changes to program certification requirements listed above must be approved in writing and submitted to the Registrar by a COI Representative.		